



Abstract

This study “Supplier relationship management for cost efficiency in textile industry in srilanka” name itself implied that the research is conducted concerning the textile industry in srilanka. Textile Industry is a highly volatile and dynamic industry. Modern textile industry success depends on its ability to respond quickly to market needs and get the right product to the right customer at the right time. Therefore supplier relationship management has become very critical to manage risk, dynamism and complexities of sourcing.

Supplier relationship management (SRM) is the systematic, enterprise-wide assessment of supplier’s assets and capabilities with respect to overall business strategy, determination of what activities to engage in with different suppliers, and planning and execution of all interactions with suppliers, in a coordinated fashion across the relationship life cycle, in order to maximize the value realized through those interactions.

(Chartered Institute of Purchasing & Supply)

Aim of the proposed study is to analyze the significance of the supplier relationship management in the textile industry for the cost efficiency and identifying its economy and social validity. As the secondary aim of this paper, researcher would akin to highlight the vital areas of this development project which needs to be scrupulously analyzed to facilitate the policy objectives. And also find the what are the arias should develop to improve cost efficiency further more how far company achieve their targets by introducing supplier relationship management model for their day to day activities.

Through this research the reader can understand the importance of supplier relationship management and how it affects to the cost efficiency in textile industry. This research is done by using two questionnaires. And after analysing of those two questionnaires it is concluded that effective supplier relationship management directly affect to cost efficiency for the textile industry in srilanka. Also this paper is stated that importance of supplier relationship management, what are the new trends in supplier relationship management, limitations and how it applicable for textile industry in srilanka.