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Gender Imbalance and Trends in Tertiary Education: A case study in Capacity building in Maritime Industry

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ABSTRACT

Maritime and logistics are still not buzz words in schools. Therefore, it is a challenge introducing these subjects that are characterized by highly technical nature at tertiary level. The involvement of transport, maritime and logistics at government universities remain at 0.2 %. If this factor is considered as an indicator of current demand for logistics and transport education in Sri Lanka it does not commensurate with the strategic location advantage that country is rewarded by nature. The female participation in logistics and maritime sector also remain very low thus maritime and logistics education could be one of the key area to increase this industry contribution of women in Sri Lanka. The paper proposes various strategies; inter alia, government sector collaboration with reputed private institute that could bring synergetic impact to the country's economy. This would ease the pressure to the government institutes investing funds to increase infrastructural and other technical resources to train their staff because many private educational institutes have invested substantial money on