



CINEC



CINEC
CAMPUS
Beyond A Graduate



NEWSLETTER

CINEC CAMPUS

2022/23

NOVEMBER - JANUARY

This Newsletter Covers the Significant Activities of the CINEC Campus
from 01st November to 31st January 2023



KEY NEWS

NEWSLETTER 2022 NOVEMBER - DECEMBER

The International Research Symposium Of CINEC Campus



The international research symposium of CINEC campus (CIRS 2022) was held on the 10th of November 2022 with the main theme being “Transforming innovation for sustainable development”. In a time where strategic management applications and

policy measures are much-needed to strengthen sustainable development in Sri Lanka, the Deans of the six faculties of CINEC campus came together along with Professor (Dr) Lalith Edirisinghe, the symposium chair of CIRS 2022, to deliver value-filled sessions under the main theme. The event was also graced by the chief guest senior professor Sampath

Amarathunga, Chairman of the University Grant Commission Sri Lanka.

Following the principal conference, perceptive and insightful forums were held by each of the faculties under six different pertinent matters. The Faculty of Management and Social Sciences, the Faculty of Engineering and Technology,





“Technology push with society changes; reframing health society relationship”. “Sustainable development of shipping for world economy, promoting safer ships and cleaner oceans” and “Sailing through dynamic challengers with knowledge and discipline towards excellence and superiority” were proposed by the Faculty of Maritime Sciences and the Faculty of Marine Engineering respectively. CIRS 2022 received 211 abstracts both from local and international universities.

the Faculty of Humanities and Education, proposed three tracks.

Namely in order, “Resilience Building and Entrepreneur Innovation for Sustainable Development: A story yet to explore”, “Innovations for Sustainable Development”, and “Employing current trends in education for sustainable development: The role of humanities and education”. The youngest faculty of CINEC campus, the Faculty of Health Sciences created a fourth track,





The Simulation Experience



CINEC Campus is one of the leading higher education institutes that provide potential seafarers and navigators with the Maritime education they need to succeed in the demanding industry. One of the key features that make the campus stand out is its state-of-the-art navigational simulator that has taken the Sri Lankan Maritime education field by storm.

The simulator used in CINEC Campus is the NTPRO 5000 model that was developed by Transas, an international company that was later acquired by Wärtsilä Voyages. This simulator is an asset acquired by the institute via the AHEAD Project (Accelerating Higher Education Expansion and Development) that is funded by the World Bank. As of now, the navigation simulator is used to

provide training to cadets and ship captains alike. The ability to customize

weather conditions, load conditions and ship models, which is attributed to the Model Wizard Program, makes the simulator all the more appealing since trainee seafarers get opportunities to work in different environments and ships without any fear of damaging priceless equipment and without setting off to unpredictable ocean conditions.

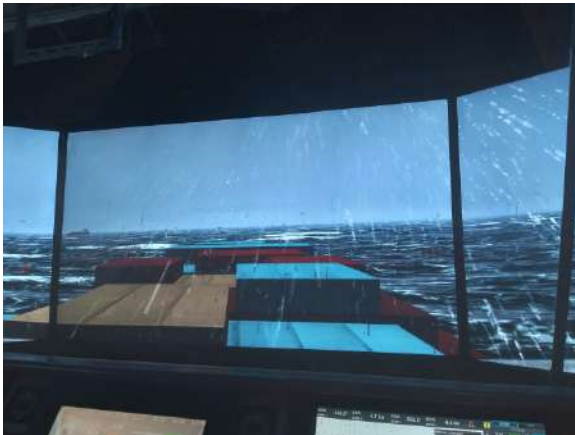
The ability to customize the environment of the mission is only the beginning of the advanced technological breakthroughs the simulator provides. Within the data base of the simulator, there are eleven “gaming areas,” as they are referred to by the academics and cadets of the Department of Marine Simulation, that allow trainees to experience what it is like to work in



different ports and harbors. Some of the gaming area options available to CINEC

students are Colombo, Singapore, San Francisco, Amsterdam and Tokyo Bay.

There is a meticulous system in place to monitor cadets while they are on mission in a simulator. All audio-visual monitoring is done at an instructor's station, where two instructors can work at the same time. It is



these instructors who change the parameters of a simulator mission. Instructors record each mission and debrief students on how the mission went.

It must be stated that the simulator mimics most circumstances that future seafarers will face in open sea. In trying to provide officers with a well-rounded experience, the Department of Marine Simulation has implemented a main bridge, an engine room and four mini-bridges. The main bridge operates with a maximum of four personnel and has the capability of connecting with the engine room and the mini-bridges. The ability to communicate with all these components allows students to experience missions of every range, from tugboat exercises to gas carrier missions.

CINEC Campus also collaborates with the Sri Lankan Navy to train Officers of the Navy in the simulator to expose them to different conditions. It is also used as a

research tool to create innovative technology to further develop the Sri Lankan Maritime industry. Collaborations with the Department of English at CINEC Campus allow the Department of Marine Simulation to reach a wider academic audience and introduce the effects of the simulator on the growth of Maritime Education.

By the end of the learning period, cadets of CINEC Campus are experienced with how to handle different scenarios at sea and the requirements demanded by the industry are fully met. Training such as this is specifically required by Director Generals of Merchant Shipping and shipping companies as an entirety and since they are adequately trained, officers graduated from CINEC Campus have a higher chance of finding lucrative jobs in the Maritime industry, wherever they decide to venture. Thus, the simulator experience at CINEC Campus is not something to be missed by potential seafarers and navigators.



The hands-on training acquired in a learning environment that is filled with dynamic opportunities is sure to make anyone into a venerated individual in the field.

Final Year Undergraduate Ninusha Ranasinghe's Debut Poetry Collection Premieres

All the *Words I Never Said*, a poetry collection written by final year undergraduate of CINEC Campus Ninusha Ranasinghe, was published in November 2022. It was published by The Jam Fruit Tree Publications, and it marks Ranasinghe's debut book.

Ninusha Ranasinghe is currently reading for a Bachelor of Arts in English degree conducted by the Faculty of Humanities and Education of CINEC Campus. According to Ranasinghe herself, her early fascination with literature and fiction led her to write poetry which culminated with *All the Words I Never Said*.

What makes this poem special is the variety of the poetry featured in the book; each poem is unique in structure and form, with some only having one verse and others written in an epistolary form. It must also be stated that the cover illustration of the book, done expertly by Maduka Maniknayake, is as creative as the content of the tome. It is one instance where a book can be judged by the cover.



All the Words I Never Said is not the only time the fledgling writer's work has been published. Several of her poetry and short stories have been published in CINEC Campus' own magazines, particularly the Eksphrasis magazine that is published parallel to the annual Vivacity event organized by the Department of English.

New IT Lab Opens



A new IT lab was declared open on 05th January 2023 by President of CINEC Campus Capt. Ajith Peiris. The new lab is installed with state-of-the-art technology and will serve as a learning center for undergraduates.



Workshop on Personal Financial Literacy and Green Skills Successfully Conducted



A special awareness workshop for the students on personal financial literacy and green skills was conducted on November 30 at CINEC premises in association with the Sarvodaya Foundation.



Successful Industrial Tour Implemented by Lanka Ashok Leyland Assembly Plant

An Industrial Visit and a meeting was arranged with Lanka Ashok Leyland Assembly Plant on 17th Thursday of November 2022 at their Assembly Plant located at Panagoda with the involvement of Mr. Ravith Silva the Managing Director of Motor Link Holdings (PVT) Ltd. Mr. Sriyathna Peris (HOD of the Mechanical and Automobile Engineering Department), Mr. Kapila Khemarathne (Deputy HOD of the Mechanical and Automobile Engineering Department), Mr. Mangala Cooray (Training Engineer), Mr. Milano Yohan Silva (Lecturer in Automotive Engineering), Mr. Wasabha Samarathunga (Lecturer in Automotive Engineering), Mr. Thilina Ranasinghe (Automobile Laboratory

Technical Officer) and 180 University of Wolverhampton and BSc Engineering students representing both the Mechanical and Automotive and Electrical and Electronics Departments of CINEC Campus participated in the visit representing the Faculty of Engineering and Technology. Mr. Weerakoon and several other officials attended the event representing Lanka Ashok Leyland PLC. Mr. Ravith Silva the Managing Director of Motor Link Holdings (PVT) Ltd and several other officials attended the event representing Motor Link Holdings (PVI) Ltd. The focus of the meeting was an Industrial Tour as a partial fulfilment of the Electric Bus Project which is to be implemented in the future.

Collaborative Projects Reviewed by Ministry

Ministry of Small Industries and National Crafts Council officials visited CINEC campus on 14/11/2022 to review the progress of the collaborative projects undertaken by CINEC.

Mr. Virantha Ishan, a Senior Lecturer in Mechanical Engineering, demonstrated the cane removal machine designed and developed by him on the request of the Ministry. He also briefed the progress of the cane processing machine, under the collaborative projects. It was noted that the machine is still being fabricated and 75% of the work is completed. By January 2023 faculty is expecting to handover the machine.

ICC Officials and CINEC Academics Conduct Field Visit for Civil Engineering Undergraduates

A meeting followed by a field visit was conducted with ICC officials and a team of academics from CINEC Civil Engineering Department at the ICC Research Centre and Workshop in Ratmalana. Mr. Thilak Jayathunga, General Manager, Designs, Compliance, RoD ICC, Mr. Akila Sarathchandra, Factory manager ICC, Mr. Dulan Thilakarathne, Planning, QA and QC engineer, ICC and Mr. Kavindu Jayasinghe, Marketing engineer of ICC participated in the meeting representing ICC.

It was discussed to have joint research work and provide industry placements at ICC for CINEC undergraduates.

An Industrial Visit to Mercedes Benz Centre

An Industrial Visit and a Meeting was arranged with DIMO 800 Mercedes Benz Center on 15th Tuesday of November 2022 at their office premises located at Sirimavo Bandaranayake Road, Colombo 14.

Mr. Mangala Cooray (Training Engineer), Mr. Wasabha Samarathunga (Lecturer in Automotive Engineering) and Automobile Engineering students of BSc Batch 03 attended the visit and the meeting representing the Faculty of Engineering and Technology of CINEC Campus. Mr. Sandun Amarasinghe, Mr. Dasun Bandara, Ms. Shanuki Denipitya, Ms. Ashmini Chandayana and Mr. Maneesha Jayasuriya attended the event representing DIMO 800 Mercedes Benz Center.

In the meeting it was discussed how collaboration can be established between the two organizations, CINEC campus and DIMO 800 Mercedes Benz Center to have field visits to their workshops, provide internships for CINEC undergraduates.

Faculty of Management and Social Sciences Compile Two Working Papers

The Faculty of Management and Social Sciences has compiled two working papers on the invitation of the United Nations Secretariat attracting foreign exchange to the country as consultation fees.

CINEC's First Patent License Obtained

Prof. Lalith Edirisinghe was able to secure the first Patent License to CINEC for a scientific method invented by him.

Article by Senior Professor Cited in Prestigious Newspaper

Article written by Senior Professor Menik Hettihewa, Dean, Faculty of Health Sciences, regarding the "Analysis of knowledge usage and the practice of total body care cosmetic products in the Western Province" published in the CINEC academic journal in September 2022, has been cited in The Morning newspaper to elaborate the need of proper guidance on various aspects of cosmetics.

World Bank Funded Projects Nearing Completion at CINEC

Two World Bank funded projects conducted by the Faculty of Management and Social Sciences and the Faculty of Maritime Sciences are nearing completion as per the targeted dates, and the outcome of these projects will benefit the whole world.

Faculty of Management and Social Sciences is developing a mechanism that leads to a psychological paradigm shift in students' demand and enrolment for various academic disciplines in tertiary education in Sri Lanka. Faculty of Maritime Sciences is developing a simulator-based maritime education technological research.



CINEC Administration Visits the University of Wolverhampton, UK



Capt. Ajith Peiris, President of CINEC Campus and Dr. Janaka Liyanagama, Dean of Faculty of Engineering and Technology, visited University of Wolverhampton, UK, the largest partner University of CINEC Campus on 5th and 6th of December 2022.

During the visit, both parties stressed the importance of further strengthening the partnership which was there for more than 14 years. CINEC delegation visited School of Business and Arts, Springfield Campus where the School of Architecture and Built Environment including the Department of

Civil Engineering is situated, New Brownfield Research Centre and the Telford Campus where the School of Engineering including Auto-sport centre is situated.

During the discussions, it was agreed to offer two MSc programs in Cyber Security and Project Management and two undergraduate programs in Artificial Intelligence and Quantity Surveying at CINEC, starting from September 2023.

It was also agreed to discuss the possibility of offering an LLB, LLM and Media Technology related programs of University of Wolverhampton at CINEC in the future. University of Wolverhampton agreed to

send their staff to CINEC more often so that they can actively take part in public awareness programs and CPD programs for CINEC staff members.

Lincoln University, Malaysia, Begins Collaboration with CINEC Campus

CINEC Campus signed a collaborative program agreement with Lincoln University, Malaysia, to award a Bachelor of Business Administration in Airline and Airport Management (Top-up) qualification. This is a great opportunity for students who have completed a higher/Advanced diploma level qualification of two years in Aircraft Engineering, Airline, Airport, or Aviation Management, and any other qualification in the Management discipline.

Further, senior professionals in the airline industry with over ten years of service also have an entry pathway to enroll in this one-year top-up degree program after participating in the evaluation process.

This program is tailor-made for employed learners and students who wish to follow their higher studies part-time. All lectures are live streamed through a dedicated online platform, and students can access recordings online.

Fiji Maritime Academy

Fiji Maritime Academy, previously known as the School of Maritime Studies, was established in October 1971 as part of Derrick Technical Institute.

The facility consisted of three departments: nautical science, marine engineering and shipbuilding. Considerably funded by the Australian government, critical engineering equipment donated by the Japan International Co-operation Agency (JICA) during the starting phase.

In 2010, the school became a part of the Fiji International University (FNU) and continued to offer courses in accordance with the Standards of Training Certification and Watch-keeping for Seafarers (STCW).

In January 2014, with a tripartite agreement between Fiji Government, FNU and CINEC, Sri Lanka, the School of Maritime Studies came under CINEC, Sri Lanka's management and renamed "Fiji Maritime Academy" by Hon. Prime minister of Fiji on March 9th, 2015, to reflect the objectives of the organisation going forward.

FMA is also an ISO certified organisation since 2015, making the academy the first maritime training institute in the South Pacific to be certified to ISO standards.

Recently, in January 2021, FMA was changed to become a college within the Fiji National University due to its uniqueness in training and needs.

Other than the diploma and upgrading career paths, FMA conducts mandatory safety courses, simulator courses and Rating courses.

Fiji Maritime Academy now has a fisheries training program developed to international standards, a first for Fiji. This was also made possible with scholarships funded by the NZ aid program organised by WWF-Pacific.

Over the years, the academy has seen an increasing number of female students. Since its establishment, FMA has strongly encouraged enrolment of females to study and pursue careers in a male dominated field.

Another milestone achievement is the good number of enrolments from the South Pacific region over the years. They are mostly sponsored by their governments and shipping companies. This is also a first for Fiji and illustrates the quality of maritime

training that FMA provides and the reputation it upholds in the region.

FMA students are also finding employment with forgoing vessels. The cadet recruitment program with China Navigation Co (CNC Co), the shipping arm of Swire Shipping Group, has boosted the status of the academy, with its number growing over the years.

To keep up with the dynamic maritime sector, FMA has high quality training facilities such as cutting-edge marine simulators that allow students to gain a better understanding of what they will face while at sea, as well as a near completion three story building with more classrooms, an auditorium, and well equipped labs for upcoming programs.

Soon, FMA plans to start the Logistics and Transport Programs at FMA, delivered with the Chartered Institute of Logistics and Transport (CILT) and management level programs, another first for Fiji and the South Pacific region. More programs are in the pipeline for the academy to accommodate the needs of the maritime industry.

FMA has sailed through many storms. With the support of CINEC, the help of its staff, we continue our path for improvement to make FMA the premier maritime training institute in the South Pacific.

National Volunteer Summit



On December 5, 2022, the National Volunteer Summit was organized by the United Nations Volunteers and held at the Bandaranaike Memorial International Conference Hall. This summit served as a beneficial and pertinent forum in which volunteers from throughout the country represented their individual organizations, colleges, clubs, and communities to commemorate International Volunteer Day with the theme "Solidarity Through Volunteering" and promote the hashtag "Together, Act Now." to inspire the volunteering individuals and communities.

At the National Volunteer Summit, Prof. Siri Hettige of the University of Colombo presented the Colombo Declaration on Volunteerism in Education, along with Rashitha Delapola, Director of the National Youth Services Council (NYSC), and Sathma Jayasinghe, District Rotaract



Representative-Elect of Sri Lanka and the Maldives, who joined to share their

opinions and their experience regarding volunteering.

The declaration reflected key findings from the breakout room sessions, where participants of the summit pitched ideas for promoting volunteerism in:

- Tertiary education sector - create awareness of volunteerism through social media platforms about the true benefits emanating from volunteer experiences.
- Development sector - create public awareness regarding SDGs so that all development initiatives will be operationalized within the SDG framework.
- Civil society and volunteer-involving organisations (VIOs) - make use of volunteerism to unify the divided civil society.
- Private sector - share positive experiences with volunteering across institutions.
- Secondary education sector - create awareness among parents and teachers on the value of volunteerism.

The sessions allowed volunteers to connect with one another as they engaged in discussions and role-plays on how we can



come together in solidarity to make positive change. The summit issued the Colombo Declaration, which summarized the key issues discussed and the proposals received. This conference was represented by the CINEC Campus, which gave great ideas for the advancement of society.

Himath Perera the President of the Students Association of the CINEC Campus, Nimesh Perera the Vice President of the Students Association of the CINEC Campus, Sachini Perera the Secretary of the Students Association of the CINEC Campus, Udana Herath from the Faculty of Engineering and Technology, IrushiSalwathura from the Faculty of Health Science, and Sudara Diyaneth from the Faculty of Maritime Sciences all represented the CINEC Campus for this summit.



STAFF

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What inspired you to create an education institute way back in 1990?

Ceyline Group, the company I serve as the Executive Chairman has its subsidiary Ceyline Shipping Ltd., which does crew recruitment and management. Through this operation we found that there is a high demand for well-trained Sri Lankan officers on foreign ships. But in the late 80's, the training to produce officers of that caliber in Sri Lanka was not available and the available programmes were not in par with the international standards. We as industry personnel tried to convince those who were involved in training at that time to change their curriculum and syllabuses to suit the international market, but they did not

accede to our request. Therefore, I discussed with my other partners to start our own maritime academy to produce Sri Lankan youth suited for international market to sail on foreign ships.

What are you hoping to achieve for the country through CINEC?

From the very first go, we were educating and training students to the international standards, and it has helped our country to generate much needed foreign revenue. I'm happy to say that now Sri Lanka receives about \$500 million per annum by way of foreign employment of seafarers. We are currently looking at projects that can help the country to generate triple the current

amount of foreign revenue from the seafaring industry. At the beginning foreign earning wasn't a focus of ours but now with the need to support our economy with foreign revenue and with the various opportunities the job market has to offer internationally to Sri Lankans, which in time will generate foreign revenues to Sri Lanka, we will focus more in this sector.

How has the campus developed since you initiated it?

We focused on Maritime training up to



2006 and reached the topmost status. Then we decided to expand the campus with diversifying programs offered. The equipment and facilities we had in hand for Marine Engineering at that time almost common to many other disciplines in the field of Education in Engineering. Hence, we started non-marine engineering programs with the affiliation of the University of South Australia in the year 2007. Thereafter we gradually developed the non-marine sectors. Today the campus has four non-marine faculties; Engineering and Technology, Health Sciences, Humanities and Education, and Management and Social Sciences. We will start a new Faculty in Science, which will deliver programs on subjects like Chemistry.

Right now, CINEC is one of the leading higher education institutions in the country. We have student registrations up to 21,000 per annum and at any given time there are about 4000 students on campus. The staff is almost 290 out of which 60% are academic and 40% are non-academic. In addition, there are approximately 200 visiting lecturers. We have branches of the campus in Jaffna, Trincomalee and Nugegoda. We also manage overseas maritime academies on behalf of the governments of Fiji and Seychelles. We are invited to establish maritime institutes in South Africa, Myanmar, Vietnam and Indonesia.

What role does CINEC play in the education sector of Sri Lanka?

We are recognized as a prominent higher education institute managed professionally for the role we play in Sri Lankan Education Sector. I am sure in recognition of CINEC's present status the government appointed myself as the Chairman of an Advisory committee of the Exports Development Board on "education services" sector and Admiral Thisara Samarasinghe to the same committee. This is in order to establish a mechanism to attract foreign students to Sri Lanka and promote our country as an education hub in the region, as well as offering Sri Lankan students foreign qualifications in Sri Lanka so that the country could reduce the drain of foreign exchange and produce more persons to the international job market. By this exercise we should be able expand not just the education sector but also the tourism sector. Once the parents, relatives and friends of the foreign students' visit our country and see the natural beauty of Sri Lanka, they will be attracted to visit Sri Lanka regularly. All of this will contribute to the country's

economy while raising the bar in Sri Lankan education.

What are some of the projects that the campus is involved in right now?

Our latest project is an International Hotel School, which will maintain international standards from day one. For this, we have collaborated with Modul University, an Austrian University in Vienna. We have identified programs suitable for students who seek employment in the hotel industry abroad. Our target is also to employ the graduates of this school to Cruise line ships which will help in our target to generate further foreign revenue through seafaring. We also have planned to set up a civil construction training unit through our vocational training arm. Most of the developed countries have neglected this segment in favor of research and academia which has made them dependent on foreign employees for the skilled labour jobs. If we maintain a balance between higher education and vocational training, the country and the people will be sure to benefit. Also the vocational training segment should be given better recognition in our education system and in our society. The youth to be given proper recognized training and qualifications. They also should be given reputable job ranks in the industry. Eg. Carpenters with qualifications to be named “Wood Craft Technician” etc. We already have an elevator repair unit here in our campus and will establish a civil construction training unit to cover all aspects of civil construction such as masonry, plumbing, air conditioning, electrical and so on. The number of buildings coming up in the country does not match with the number of competent work

force produced to construct and maintain them. That is why we plan to have this unit of training at CINEC in the near future.

Regarding the students who have graduated from this institution, how do you think they handle the workforce now?

We get a lot of good feedback about our students who are employed now. We are very proud of that. Personally, I feel good when I hear how well our CINEC students are doing in multiple industries here in Sri Lanka and abroad. I believe the reason our graduates have such a high demand is that we focus on producing personalities needed for employment, not just graduates with qualifications. They are also potential leaders of respective industries that can put Sri Lanka on the world map. We are not interested in creating an individual with a certificate stating that he or she is a qualified person but in creating an all-rounder with admirable skills and leadership qualities. We also emphasize on the discipline of all our students.

Do you have anything to say to the campus community as a whole?

Do all your tasks with commitment and honesty. Your parents have supported you to become what you are today. So, appreciate it and be thankful and repay by being a useful citizen to our country. Do your work with dedication, commitment, honesty and loyalty. Always remember the people who have helped you to achieve your present status i.e. your parents, friends, relatives, your school and the university. If you practice and follow the above qualities, your success is guaranteed.

A Conversation with the Admiral

When some people hear his name, they get the image of the man that lead the Sri Lankan Navy during the Humanitarian Operation in 2007 and 2008. Other remembers the brave and outspoken diplomat who spoke on behalf of the nation for the Australian Government. For the community at CINEC Campus, he is the person that gives them consultancy and support in everything they need. He is former Commander of the Sri Lankan Navy, former High Commissioner and Senior Consultant to CINEC Campus, Admiral Thisara Samarasinghe.

What are your primary responsibilities as a senior consultant and how do they align with the goals and missions of the institution?



My main responsibility is to be a consultant to every aspect of what happens here in the campus, starting from business development, maintenance of academic discipline and all aspects of higher education functions which in itself is highly diversified. All departments seek my consultancy in various ways, but I take particular responsibility in the business development aspect and in convincing the general public how good CINEC is and how we are different from other higher education institutions. I have a team of young marketing and sales representatives and we work in tandem with the rest of the faculties to achieve this goal.

What kind of challenges do you face in your role and how do you address them?

My experiences in life both in public service and in the military, along with my experience abroad as a naval officer and as a diplomat has given me that confidence and knowledge in meeting all aspects of the goals of CINEC Campus. I have been trained as a nineteen-year-old by the best in the UK. I have pitted against the best in the world in USA, India and in training in general. Also, the ability to face against the best throughout my life along with the experience and quality of education I was exposed to were instrumental in me achieving what I have achieved and the importance of top quality education itself is embedded in me.

How does the sphere under your direct command collaborate with the departments and offices in the campus to elevate the undergraduates, faculty, and staff?

It's not only me but also the senior Management as a whole. I personally have a vision to raise the bar whether it is during war back when I was fighting a battle between life and death with suicide boats or in higher education. In both instances I look for innovation because that's how we raise the bar. We make sure that to keep doing it we provide the students here with the best education possible in academics, sports or aesthetics. We also look for the best lecturers to provide students of the campus with the best possible education. Capt. Ajith Peiris, president of the campus, insists on delivery. Therefore, by raising the bar in said aspects of the campus life, we can ensure that we, as a community, get the best delivery. To get this, we collaborate with everyone from the non-academic staff to all the faculty members.



How do you hope to use your position to inspire your peers to pursue a role of leadership in higher education?

I was made the Commander of the Navy by the President because he believed that I can perform my duties well but the day I retired the society and most importantly the Navy at large gave a judgement; whether I have been a good leader to them in times of crisis. The Australian government and the people of that nation decided to give me the prestigious position of High Commissioner and there also people judged me on how well I performed. The day I leave the campus people will give the ultimate judgement and say if I have been a good leader to them. To be a good leader in the eyes of the people who look up to you, you have to live by example. If I live by example, then my peers will look up to me and inadvertently take on my role when I ease down. No matter what field you work in, if you want to lead your fellows then you have to live by example. These moments become a script for you to read later on in life, a sort of memoir. For people to look up to you, it should be a worthwhile script that you read, not a shameful one.

Do you collaborate with outsource personnel in your role as special consultant?

Having gone through networking and having made many connections in life, I believe it is essential to collaborate in almost all aspects of life. When I came here back in 2015, I was

asked by Capt. Ajith Peiris to connect once again with my personal acquaintances in foreign countries and here in the name of CINEC Campus. Getting others to collaborate with us for the benefit of the students at CINEC has been beneficial to say the least.

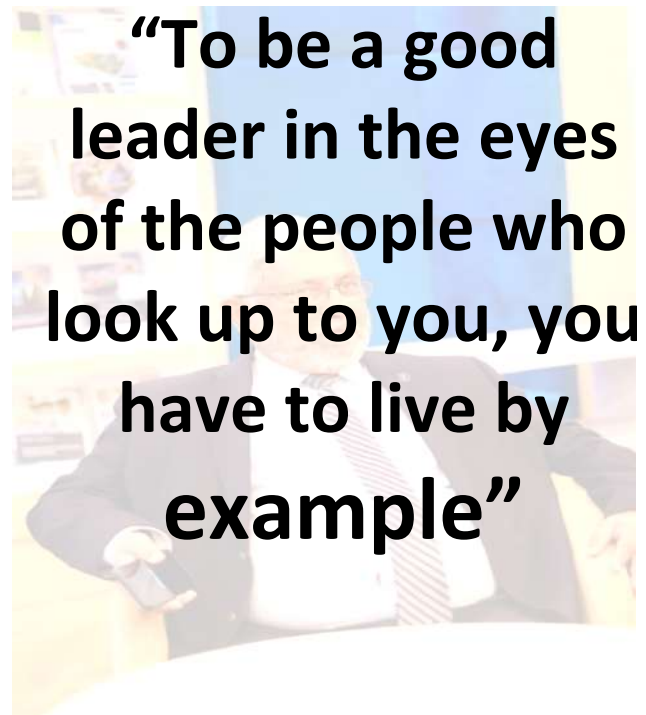
What sort of strategies do you use in order to promote the campus to a wider audience?

I believe in hard direct marketing, ‘hard’ because we go hard at it and ‘direct’ because we go directly to the students and parents. Putting advertisements in a paper and TV maybe a requirement but actually getting to the roots of the communities by talking to the prospective students, parents and teachers directly is the best method. We have talked to many people over the years in order to promote CINEC. I talk to their hearts and minds rather than just talking about the campus itself. We do letter campaigns that also cater to that particular aspect of the community. Advertising can only get you so far; actually, connecting to the community is what matters.

Do you believe that your public image as former commander of the Navy and as a former High Commissioner affect your marketing campaigns for the campus?

Yes, the public image does have an effect on how people view the campus. They think that the campus had hired a former Navy Commander and High Commissioner. Everything I did during those years is what my public image is; giving command in the North and East for the Humanitarian Operation in 2007 and 2008 for the sake of my motherland, my work as a diplomat to convince the Australian government to support Sri Lanka when the country was accused by the Human Rights Resolution in Geneva. They see these deeds; see my pedigree and my standing in the country. That in turn reflects

on the campus. People see my life and they see someone who has given his life to the motherland, and they see that same personality for their children who will later come here to pursue their higher education.



New Premises for Marketing Division Opens.

The new Marketing division premises was declared open on 26th of December 2022. The event was graced by the management of CINEC Campus including the President of CINEC Campus, Capt. Ajith Peiris, deans and heads of departments. A new student was registered to mark the occasion and the premises were blessed in a religious ceremony.

CINEC Technology Transfer Office Established

CINEC Technology Transfer Office was established to support academics and students in transferring knowledge and technologies to society. As a result of continuous technology transfer efforts of CINEC TTO and researchers, three innovations introduced jointly by students and staff of the Faculty of Engineering and Technology and Faculty of Management and Social Sciences have been commercialized, successfully achieving the KPIs of the first three years of CINEC technology transfer Office.



The CINEC Cafeteria: Providing the Best Service Possible

The CINEC Cafeteria is a staple of one's life at CINEC Campus and the service it provides goes far beyond the scope of the in-campus community. The Food and Beverages department, under whose guidance the cafeteria is managed, ensures that those who seek the services of the cafeteria are well-provided for.

There are about 32 employees currently working in the cafeteria and they work in shifts. The kitchen staff, particularly the chefs, are experienced veterans of the industry with more than 10 years of work experience and an education that goes as far as NVQ Level 4. All the food provided for the community is cooked or baked accordingly on-site in state-of-the-art kitchens.

The employees also undergo an annual training regimen where they are updated by industry specialists on food health, safety, and management. There are four such annual training sessions allocated for the employees in the annual calendar of the cafeteria. Individuals such as Ms. Felicia Weerawardhana are invited to give special guest lectures on the developments of the field.



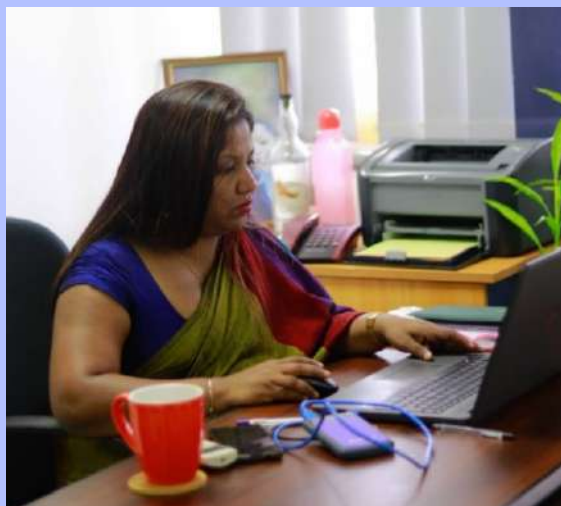
The cafeteria itself has been recognized as one of the best in hygiene by several institutions. One in particular, namely the Kaduwela Municipal Council, has rated it an A-Grade Food manufacturing center. It must also be noted that the cafeteria has been given the GMP (Good Manufacturing Practices) Certificate for 6 consecutive years.

The expansion of CINEC Campus itself has given the Food and Beverages department the ability to create two cafeteria buildings; one in the Main Building for in-house cadets and the academic staff; and the other in the two-floored Moonraker building for the rest of the undergraduates of the institution.

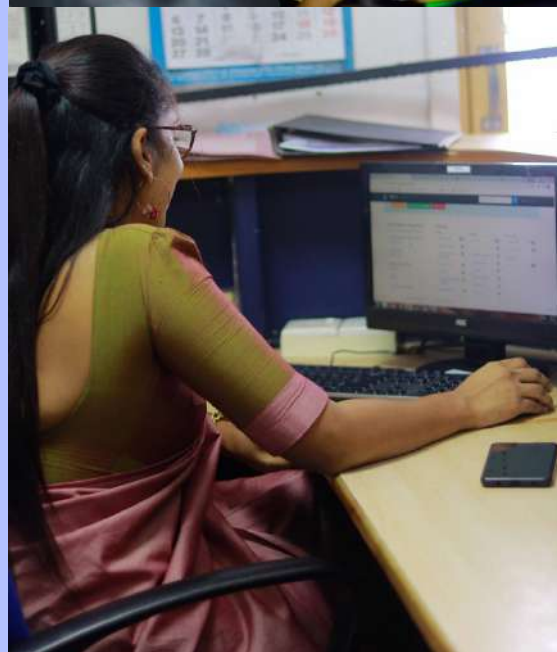
New innovations are a part of the cafeteria. Along with the many bakery products and lunch options given, a new initiative of providing in-house cadets with a variety of dinner options (kottu being the most popular among them) keeps on proving to be a great opportunity for the management and staff alike.

Green Concept from the CINEC Library

A library can be introduced as a place that comes to mind for all book lovers when they hear the words that reading makes a man perfect. The library and the natural environment are inextricably linked. Because readers need a lot of help from the environment to live in books. In accordance



with this, the CINEC Campus Library has also taken steps to work on the “green” concept by prioritizing nature. Simultaneously, steps have been taken to place pots with natural plants in the library. Undoubtedly, with the green concept, the minds of the readers will become more and more interested in reading books and protecting the place.





CLUBS, SOCIETIES AND ASSOCIATIONS

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CINEC Talents Shine in “Maruthaya” Talent Show

“Maruthaya”, talent show organized by BSC batch 05, HND batch 13 and Wolverhampton Foundation batch 17, took place extravagantly on the 20th December 2022.



The Fresher’s Welcome Ceremony

The Fresher’s Welcome for BSc Batch 05, organized by Batch 04 was held on the 2nd December 2022.

Initium 2023

Initium 2023, Freshers Day of the Faculty of Engineering & Technology, Software Engineering batch was successfully held on 11th of January 2023. The event was organized by the Software Engineering UGC batch.





CINEC Shilpa Abhiman'22 Successfully Completed

Shilpa Abhiman'22 was organized by Banking and Financial batch of Faculty of Management and Social Sciences and was held on 13th January 2023 with the guidance of Dean, Professor Lalith Edirisinghe.



CINEC Students' Colours Night Honours the Best in Sportsmanship



CINEC Campus Students Association organized "CINEC Students Colours Night 2023" on Thursday, 26th January 2023 in the campus premises. The best on-campus sports personalities of last year were awarded in the occasion.





EXTRA CURRICULARS

NEWSLETTER 2022 NOVEMBER - DECEMBER

"Pick It Up" for Keeping the Environment Clean

To promote the concept of "Keeping the environment clean," the students, and staff of CINEC Campus, in collaboration with the Zero Plastic National Movement and Municipal Council of Kaduwela, successfully initiated a "Pick It Up" project of cleaning the Malabe walking path area on 2nd December 2022, with the participation of all the students, academic and non-academic staff members of CINEC Campus.





The founder of the Zero Plastic Initiative, Mr. Nishanka De Silva, also collaborated with the campus to complete this program successfully.

The plastic, polythene, broken glass, paper and sharp objects accumulated around the area were collected into garbage bags and handed over to the Kaduwela Municipal Council for transportation to dumping sites.



A Workshop for CSMC's Future-Ready Announcers

The first-ever announcing workshop for the CSMC announcers was organized by the CINEC Students' Media Circle on 30th



the future-ready announcers of CSMS. The program was

successfully concluded with the participation of talented, young, enthusiastic, and confident minds of CINEC.

November, 2022, at CINEC premises. The workshop was conducted by the nationally acclaimed bilingual professional, Mr. Shehan Paul from the University of Moratuwa. The main aim of this workshop was to empower



The CINEC Christmas Carols Sprinkle Joy



The CINEC Christmas Carols 2022 was organized by the students and the staff of CINEC campus on December 21, in the CINEC Auditorium. It began at 10.30am onwards. The performance was exclusively

done by the undergraduates and the staff members of CINEC campus. Numerous students and the staff members had a part in enjoying it.





In Accordance with World AIDS Day



There are numerous diseases that humanity has come face to face with that proved too much for the scientific genius of our species. We encountered one such disease not too long ago when the world underwent a pandemic of disastrous proportions, almost one hundred years after another such pandemic. However, some diseases persist for longer periods of time. Some are so common that they've become nuisances more than anything, but some have become so synonymous with death that the mere mention of it drives chills along our spines. AIDS (acquired immunodeficiency syndrome), caused by HIV (Human Immunodeficiency Virus) microorganism, is one such disease.

The earliest known case of HIV infection is dated back to 1959 in the bloodstream of a man who died in Kinshasa in what was then the Belgian Congo. It grew into a major epidemic in the USA during the 1980s and 1990s. Since then, the virus has managed to kill almost 40 million people worldwide. According to the World Health Organization, nearly 38 million people worldwide are living with HIV. In survey reports conducted in the year 2021, 1.5 million people were newly infected with this disease and 650,000 people died due to HIV-related causes. Meanwhile, the national STD and AIDS Campaign has confirmed that the number of HIV-infected people in Sri Lanka has doubled this year.

According to the statistics, 148 cases were identified in the first two quarters of last year, compared to which the number has more than doubled this year.

HIV (Human Immunodeficiency Virus) is a virus that can enter the human body and cause disease. Once HIV enters the human body, it cannot be completely removed from the body or deactivated, and one has to live with HIV for the rest of their life. After entering the body, human HIV invades the human immune system. AIDS is the final result of HIV infection. AIDS occurs when a person's immune system is severely weakened by HIV. If a person is infected with HIV, there is no cure yet, but the damage can be controlled. The treatment used for this is called Anti-Retroviral Therapy (ART). Therefore, if a person infected with HIV is treated correctly before it develops into AIDS, it is possible to live long as a normal, healthy person.



In order to eradicate AIDS or at least to avoid it, the masses must be educated on how HIV/AIDS is transmitted. The virus can spread to the blood stream in two ways, either through sexual activity or directly. Vaginal or anal sex is the most likely source of HIV transference, but it has been found that if HIV infected needles or syringes were to puncture a person's veins, the virus will be directly transmitted to the bloodstream. This kind of virus transmission is mostly seen in recreational drug users. If an infected person shares a syringe with a healthy individual, the healthy one may be infected. Although, this is not the only way HIV can be transferred directly to the bloodstream. There have been many cases in the early days of the AIDS epidemic and in recent years, where HIV infected blood was transfused to a patient who needed blood by mistake and got AIDS.

There are habits a person can take up in order to avoid HIV infection. The most important of these methods is the use of contraception during sexual intercourse. People can use many over-the-counter contraceptives to perform sexual activities in a safe manner. It must also be highlighted that one should not share syringes and other drug injection equipment lest it leads to unintended infection. Before blood transfusion, the donor blood must be thoroughly checked for contamination and deemed safe. Although this is the duty of the hospital personnel who carry out the transfusion, patients or their next-of-kin must remember to ask the hospital about the fact, prior to giving the blood to the patient.

Harvest Festival 2023

CINEC wishes a happy Thai Pongal

The Thai Pongal festival is a significant festival for Tamil people all over the world. The Thai Pongal festival celebrates the first day of the month of Thai in the Tamil calendar. According to the Christian calendar, it usually falls between the 12th and the 15th of January. Thus, while Thai is the first month of the Tamil almanac, Pongal is a sweet dish of rice, green lentils, jaggery and milk.



It is a four-day festival dedicated to the sun god. It also marks the beginning of Uttarayan, the movement of the sun towards the north. In other words, it can also be called a celebration of gratitude. In this festival, farmers thank the sun, the rain, the water, and the spirits of farm animals for assisting in a successful harvest. Therefore, this festival is celebrated by all the people of the country, together with the Tamil people.



The CINEC Students Association and the CINEC Thai Pongal Organizing Committee organized a Thai Pongal Day at the Open Cafeteria Premises. It began at 2.30pm onwards. Apart from making Pongal rice, and drawing multicolour Kolam or Rangoli, various games and cultural programs were the special events held during this celebration. Academics and students from all batches took part in this event to make it colourful.



Aesthetic

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Haiku to explore life...

There is no secret that poetry is closely intertwined with people's lives, from childhood to old age. The poets are directed to share the incidents of daily life with people in different languages. A haiku can be introduced as one of the types of poetry found in Japanese literature. The popularization of this haiku poem took place during the "Edo period", which is considered to be a period of literary renaissance in Japan. These poems started at that time and are still popular among people.

Haiku came to its present and perfect state after a systematic transition. After Matsuwa Basho (1644-1694), known as the Father of Haiku, Taniguchi Busone (1715-1783) and Kobayashi Issa (1762-1826) were the main poets who developed haiku poetry. Nonetheless, during the Meiji Period (1868–1912), poets like Masaoka Shiki (1867–1902) further popularized another form of poetry, the hokku.

The term “haiku” is derived from two words. The first element of the word is "haikai" (a humorous form of renga or a connected verse poem), and the second element is the word “hokku” (the opening stanza of a renga). While the hokku sets up the tone of a renga, its three lines have to consist of subjects, such as the season, the time of day, and prominent features of the landscape. This would make it an independent poem. In the nineteenth century, hokku came to be known as haiku and was a fully autonomous form of poetry. It was soon well spread out throughout Japan.

Mr. Sankota Taneda, the most iconic Japanese haiku writer of the time, has commented that haiku poetry is a deep breath of life. In accordance with this comment, what is important to note is the depth of the meaning of a haiku, it has been taken too far by the authors.

To identify these poems, one must separate the form from the spirit contained in that form. Haiku, an unrhymed poetic form, consists of 17 syllabi arranged in 3 lines of 5, 7, and 5 (5/7/5) syllabi, respectively. Another specialty that can be seen in these poems is that they are composed in connection with nature and the four seasons. Haiku writers always use current events to compose haiku and are also inspired by Zen Buddhism.

Let's focus on famous haiku poems from Japanese literature. One day in autumn, Basho was travelling with one of his companions, Takarai Kikaku, and Kikaku's eye caught

a red dragonfly. Upon this incident, Kikaku created a haiku poem called "A Dragonfly" and showed it to the teacher, Basho. The following is the poem.

Take a pair of wings
From a dragonfly, you would
Make a pepper pod.
No, said Basho.

Basho read this and said this is not a haiku poem. He said that you have killed the dragonfly here. If you want to create a haiku, it should be this,

Add a pair of wings
To a pepper pod, you would
Make a dragonfly.

This shows the great depth of nature and life. According to Kikaku's perspective, this poem denotes the rebirth of the Samsara cycle.

Another classic example of Basho's haiku is "The Old Pond," which was popularized as a landmark in world history.

An old silent pond
A frog jumps into the pond,
splash! Silence again.

While researching this poem, it was found that Basho composed this haiku poem while he was at one of his haiku gatherings near a pond in a Zen monastery. There, the haiku poets decided on a theme to compose the poem, and it was "frog" that day. Therefore, Basho had to put that word in a poem.

When it comes to "the frog", it is a highly regarded animal in Japan. When considering the relationship between the frog and the Japanese culture, the frog is considered a power of magic and a sign of fortune. Therefore, the hidden meaning of this poem can be assumed to be that all living beings will receive good periods in the future as soon as possible.

Issa can be known as the third master of haiku, who composed "A World of Dew" haiku in 1817, based on the experience that he had to face.

The world of dew is, yes,
a world of dew,
but even so

According to the sources that have been presented, this haiku was inspired by his one-year-old daughter, called Sentaro, who had passed away because of an infection of smallpox. Because of this reason, he was compelled to compose "A World of Dew."

As a result, no matter how many people find the meanings, those who can touch the various corners go far beyond them. Moreover, the spiritual third eye has been allowed to reveal itself through nature.



SPORTS

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The CINEC Athletics Team Achieves Multiple Victories



The CINEC Athletics team took part in SLTC Sports Day 2022. The event was held at Homagama Diyagama Athletic stadium and the CINEC athletes were able to achieve multiple triumphs during the meet.



The CINEC Basketball Team Defeats the Top 7 Teams from Across the Island

The CINEC basketball team participated in the Triple Threat Basketball Championship organized by the Rotaract Club of North Colombo and managed to defeat the best 7 teams in the country. The Triple Threat Basketball Championship was a tremendous basketball festival in which 22 teams participated. The CINEC

basketball team was able to beat the following 7 teams which include the champions of the championship Nana S basketball team, Brick Layers basketball team, APIIT basketball team, IT basketball team, Whites basketball team, Mount BC basketball team, and Amigo's basketball team.





Titans Hammer Giants in Cricket Fiesta

"Cricket Fiesta 2022", the Inter-House hardball cricket tournament organized by the sports council of CINEC campus was held from the 8th to the 9th of December 2022 at the Panagoda Artillery Cricket Ground. The cricket teams competed under the banners of three houses: Titans, Giants, and Lions. Among them, the team Titans became the winners, and the team Giants finished second at the CINEC Cricket Fiesta 2022.

The morning match of the first day was between the Titans and the Giants. There, the Titans beat the Giants by 49 runs and the evening match pitted the Titans against the Lions, which was interrupted by rain. At the time, the Titans had scored 34.



The match on the second day was between the Lions and the Giants. The Giants team got selected for the finals after beating the team Lions. The final was between the Titans and the Giants. After a hard-fought battle with the team Giants, the team Titans managed to beat the Giants by 34 runs. In this match, Naveen Hasaranga of the Titans was the best batsman, with a total of



170 runs with two fifties from three matches. Heshan Martis of the Giants was selected as the best bowler after taking 7 wickets in three matches. Naveen Hasaranga of the Titans became Man of the Match after scoring 60 runs off 31 balls.



New Multi-Sports Area Opens

A newly remodeled outdoor sports area for Basketball, Netball, and Volleyball was opened on 27th January 2023, in parallel with the Colours Night of the campus. The main objective was to endow the country and the world with a group of graduates who are not only academically but also sportingly talented and enhance the university's sports facilities.

The president of CINEC Campus, Captain Ajith Peiris, participated as the chief guest and he started the matches by passing the first ball to the captains in charge of the Basketball, Netball, and Volleyball teams at the ceremony. Then, amid the applause of the audience, the athletes started their debut matches. The matches were held in all three sports divisions of Volleyball, Netball, and Basketball in the new sports area. Vice President of CINEC Campus, Captain Peshala Medagama, Special Consultant Admiral Thisara Samarasinghe and Vice President Ms. Tharanga Dilrukshi Gamage graced guests on this occasion.



CINEC Badminton teams renew CINEC history.

The CINEC badminton teams participated in the E-SOFT Badminton Tournament 2023 organized by E-SOFT Campus, which was held on January 28, 2023, at the SVP Sports Club, Colombo. In this event, the CINEC Badminton "A team" became



champions, and the CINEC Badminton "B team" finished as thesecond runner-up. It is the first time in the history of the campus that the institution's badminton team ever won a championship.



The following parties are greatly acknowledged for their support in providing news and pictures.

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